

2012 Florida State IDPA Championship Sponsor Information

Contact/Shipping Information:

Ship items to: Dan Bernard
13520 Lake Magdalene Drive
Tampa, FL 33613

(Preferred) email: bernardd@baytobay.org
Cell: 813 340 7707

Introduction

The Florida State IDPA championship continues to grow and has become the match to shoot in the IDPA arena. We started with a great match in 2009 with close to 190 shooters attending then had an even better match in 2010 with over 250 shooters attending. In 2011 we sold out all planned shooter slots with a week of opening registration and had to add squads to accommodate everyone that wanted to shoot. By drawing on the expertise of different clubs throughout the state for stage design and Safety Officers, the Florida State IDPA Championship continues to present the best Florida has to offer.

In addition to drawing some of the best shooters, the match boasts a large spectator turnout as well.

If you have been part of our team as a sponsor in the past, we want to thank you and invite you to join us again in 2012. If you are considering being part of our team in 2012 for the first time (and we hope that is the case), please consider one of the following sponsor levels and let us know which works best for you so that we can promote your sponsorship on our website as soon as possible. We will provide as much exposure to your products and services as possible.

MATCH DETAILS

2012 IDPA FLORIDA STATE CHAMPIONSHIP

March 9-11, 2012

Hosted by the Wyoming Antelope Club

Pinellas Park, Florida

For 2012, three levels of Sponsorship are available:

GOLD Sponsor

Gold Sponsors may provide product, gift certificates, or cash totaling \$800. At their option, they may provide one additional item to be included in the “Golden Ticket Raffle” which provides additional exposure. (See Golden Ticket Raffle info from 2011) The number of Gold Sponsor positions available at the 2012 match are not limited but vendor tables are available only on a first-come first-serve basis

Gold Sponsors are provided:

- Sponsor logos displayed on the match web site (www.wacactionshooting.com)
- A full page for advertisement in the match book, unlimited banner space in the primary match areas
 - For an additional \$200 the sponsor can be guaranteed the inside cover or first page inside the match book or the outside back cover. These are available on a first-come, first-serve basis.
- The ability to place advertising / coupons in the shooter registration bag, (provide 300 copies please) and a vendor table as part of their sponsorship package.
- Up to two match entries, if desired. [Note: Match entries must be named and applications received during the early registration period or the match entries are forfeited.]
- Name mention (for additional exposure) during any match announcements such as shooter briefings and award ceremonies

SILVER Sponsor

Silver Sponsors may provide product, gift certificates, or cash totaling \$500. At their option, they may provide one additional item to be included in the “Golden Ticket Raffle” which provides additional exposure. (See Golden Ticket Raffle info from 2011) Twelve Silver Sponsor positions are available at the 2012 match.

Silver Sponsors are provided:

- Sponsor logos displayed on the match web site (www.wacactionshooting.com)
- A half page for advertisement in the match book, ample banner space at a selected stage as well as prominent logo space in the match book on the selected stage page
- The ability to place advertising / coupons in the shooter registration bag, (provide 300 copies please)
 - For an additional \$100, a Silver Sponsor can be provided a vendor table (limited availability)
- One match entry, if desired. [Note: Match entries must be named and applications received during the early registration period or the match entries are forfeited.]
- Name mention during the awards ceremonies.

BRONZE Sponsor

Bronze sponsors may provide product, gift certificates, or cash totaling \$250. At their option, they may provide one additional item to be included in the “Golden Ticket Raffle” which provides additional exposure. (See Golden Ticket Raffle info from 2011)

Bronze Sponsors are provided:

Organizations at the Sponsor level will be provided and the ability to place advertising in the shooter registration bag. Sponsors will be thanked during the awards ceremony.

- Sponsor logos displayed on the match web site (www.wacactionshooting.com)
- A quarter page of ad space in the match book.
- The ability to place advertising / coupons in the shooter registration bag, (provide 300 copies please)
 - For an additional \$100, a Bronze Sponsor can be provided a vendor table (limited availability)

Sponsorship is an excellent way to help promote shooting sports such as IDPA. At the same time it provides a great avenue for additional exposure to promote products and enhance name recognition. If you have any questions on any of the available sponsor levels or would like to discuss other sponsor opportunities, please contact:

Dan Bernard
Match Director, 2012 FL IDPA State Match
bernardd@baytobay.org
813 340 7707
www.wacactionshooting.com
www.matchsignup.org

Hope to see you at the range in March!